

# Give Your Career A JUMPSTART with COMMERCE



# **ABOUT US**

At Bharath IMFA, a cutting-edge initiative of Bharath Education Foundation, we offer premier programs such as CMA USA, CMA India, and ACCA, designed to equip students with global career opportunities. Backed by over 24 years of excellence in education, Bharath Education Foundation has established itself as a leading institution in the education landscape, consistently shaping future

leaders. With modern infrastructure, a peaceful ambiance, and expert faculty, our campus provides a student-focused, stress-free environment where personalized attention is key to success.

Our holistic education approach includes not only top-tier academic instruction but also job-ready soft skills training and English fluency programs to ensure our graduates are prepared for the demands of both domestic and international markets. Additionally, we offer comprehensive placement support and career guidance, ensuring our students are ready to step confidently into their professional journeys. With affordable fees and personalized career assistance, Bharath IMFA empowers students to fulfill their professional aspirations and excel in a rapidly evolving global workforce.

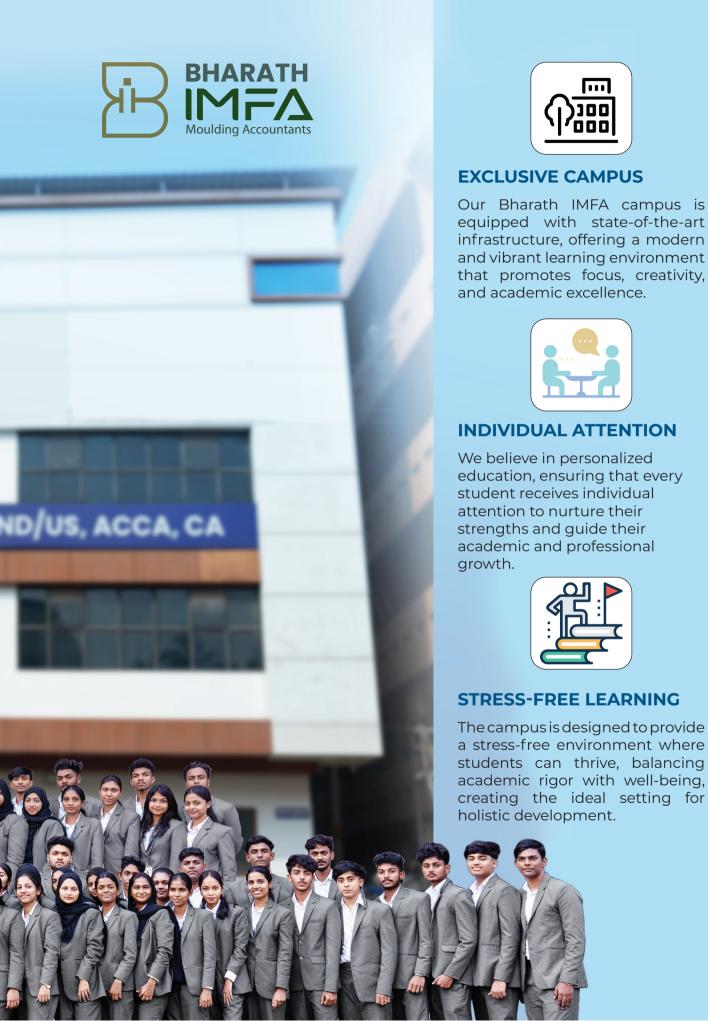
# **VISION**

To be a globally recognized institution that empowers individuals with cutting-edge knowledge and skills in management accounting, enabling them to excel in strategic financial roles and drive success in an ever-evolving global economy.

# **MISSION**

To offer world-class certifications like CMA India, CMA USA, and ACCA, providing comprehensive education in financial and strategic management. Through expert faculty, personalized guidance, and a global perspective, we aim to equip students with the competencies needed to thrive in diverse and rewarding finance and accounting careers.







# **TOP-NOTCH FACULTY**

Our faculty comprises highly experienced professionals from the industry, bringing invaluable real-world insights into the classroom and offering students a practical understating of their chosen fields.

# PLACEMENT TRAINING

We offer excellent placement training and career guidance, ensuring our students are wellprepared to enter the job market with confidence and are highly employable in competitive industries.

# **CAREER READINESS**

With a focus on employability, we equip students with the skills, knowledge, and soft skills required to excel in both local and global careers, making them ready to succeed in a rapidly changing world.





# **CMA INDIA**

#### **COURSE OVERVIEW**

- Focus: Strategic financial management within India, emphasizing the unique aspects of Indian business environment and regulations.
- Offered by: Institute of Cost Accountants of India (ICMAI), a professional body dedicated to promoting cost accounting and management accounting in India.
- Key areas: Financial planning and analysis, cost management and control, performance measurement, strategic financial management, financial reporting and analysis, business law and ethics.
- ♦ Course structure: Typically consists of 16 papers, divided into two groups (inter and final).

# **JOB OPPORTUNITIES:**

- ♦ Financial analysts
- ♦ Cost accountants
- Management accountants
- Financial controllers
- ♦ CFOs

# FINANCIAL GUIDANCE

- Consultants: Offer financial advice and expertise to businesses.
- ♦ Internal auditors: Assess the effectiveness of internal controls and risk management.
- Government roles: Financial planning and analysis in government departments and agencies.



# **CMA USA**

**COURSE OVERVIEW** 

Strategic financial management internationally, Focus: emphasizing global best practices and standards.

Offered by: Institute of Management Accountants (IMA), a global professional association for management accountants.

Key areas: Financial reporting and analysis, planning, budgeting, and forecasting, performance management, cost management, internal control, professional ethics.

Course structure: Typically consists of two exams (Part 1 and Part 2).

# **JOB OPPORTUNITIES:**

- ♦ Financial analysts
- Management accountants
- Financial controllers
- CFOs
- Consultants
- Corporate treasurers
- ♦ Internal auditorsement.



# **ACCA** (Association of Chartered Certified Accountants)

# **COURSE OVERVIEW:**

#### Focus:

A comprehensive qualification in accounting and finance, covering a wide range of topics beyond management accounting.

# Offered by:

ACCA, a global professional accounting body.

# **JOB OPPORTUNITIES:**

- ♦ Financial analysts
- ♦ Accountants
- ♦ Auditors
- ♦ Tax consultants
- ♦ Financial controllers
- ♦ CFOs
- ♦ Corporate treasurers
- ♦ Internal auditors
- ♦ Consultants
- ♦ Business advisors

# Key areas:

Financial reporting, auditing and assurance, taxation, performance management, corporate governance, business strategy.

#### Course structure:

Typically consists of 13 papers, divided into three levels (Foundation, Professional, and



# COMPREHENSIVE DEVELOPMENT PROGRAMME

At Bharath IMFA, we are committed to the all-round development of our students. As part of our courses, we provide English language training that focuses on fluency building, ensuring students communicate effectively and confidently in professional settings.

- Our presentation skills workshops help students master the art of delivering impactful presentations, while our public speaking sessions foster confidence and eloquence in addressing audiences.
- Additionally, we offer placement training, equipping students with essential job-seeking skills such as resume building, interview techniques, and workplace readiness.
- ♦ To further enrich their learning experience, we organize workshops for industry exposure, providing participants with hands-on insights into real-world business environments and preparing them for the practical challenges of their careers.





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